



# PUBLIC NOTICE

Federal Communications Commission  
445 12<sup>th</sup> St., S.W.  
Washington, D.C. 20554

News Media Information 202 / 418-0500  
Internet: <http://www.fcc.gov>  
TTY: 1-888-835-5322

DA 16-395

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## MEDIA BUREAU ANNOUNCES AGENDA FOR SECOND PUBLIC WORKSHOP ON THE STATE OF THE VIDEO MARKETPLACE ON APRIL 25, 2016

On March 25, 2016, the FCC's Media Bureau ("Bureau") announced plans to hold the second of two workshops to examine competition, diversity, and innovation in the video marketplace.<sup>1</sup> The workshop will be held at the FCC on Monday, April 25, 2016, and will explore marketplace obstacles that affect the provision of independent and diverse programming to consumers. With this Public Notice, the Bureau announces the agenda and panelists for the workshop.

The tentative agenda is outlined below:

10:00 am – 10:15 am	Opening Remarks: <b>Commissioner Mignon Clyburn</b> , FCC
10:15 am – 10:30 am	Introduction: <b>Tasneem Chifty</b> , Managing Principal, Analysis Group
10:30 am – 11:30 am	<b><u>Panel 1: Challenges Faced By Smaller Multichannel Video Programming Distributors that Affect Carriage of Independent Programming</u></b>  Panelists: <b>Chris Kyle</b> , Vice President, Industry Relations and Regulatory, Shentel <b>Heather McCallion</b> , Vice President, Programming, Atlantic Broadband <b>Judy Meyka</b> , Executive Vice President, Programming, National Cable Television Cooperative (NCTC) <b>Duke Milunovich</b> , Sales and Marketing Director, Volcano Vision, Inc. <b>Jimmy Todd</b> , Chief Executive Officer and General Manager, Nex-Tech
11:30 am – 12:00 pm	Q&A Session
12:00 pm – 1:00 pm	Lunch
1:00 pm – 2:00 pm	<b><u>Panel 2: Challenges Faced by Independent Programmers Seeking Carriage on Video Distribution Platforms</u></b>

<sup>1</sup> Media Bureau Announces Second Public Workshop on the State of the Video Marketplace, DA 16-318 (Mar. 25, 2016).

Panelists:

**Eric Easter**, Chief Executive Officer,  
BLQBOX Digital

**Michael Fletcher**, Chief Executive Officer,  
Ride Television Network

**Clifford Franklin**, Chief Executive Officer,  
GFN-TV

**Patrick Gottsch**, Founder and President,  
RFD-TV

**Brian Newton**, Creative Director and Head of New Media,  
The Africa Channel

**Daphna Ziman**, President and Creative Director,  
Cinemoi

2:00 pm – 2:30 pm

Q&A Session

The workshop will be held at FCC Headquarters, Commission Meeting Room, 445 12th Street SW, Washington, DC and is open to the public. Attendees are advised to arrive approximately 30 minutes prior to the start of the workshop to allow time to go through our security process.

Open captioning will be provided for this event. Other reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need and tell us how to contact you if we need more information. Make your request as early as possible. Last minute requests will be accepted, but may be impossible to fill. Send an e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

Audio/video coverage of the workshop will be broadcast live with open captioning over the Internet from the FCC's web page at [www.fcc.gov/live](http://www.fcc.gov/live). The FCC's webcast is free to the public; those who cannot attend can view the webcast at a later date at <https://www.fcc.gov/events/past>.

For more information, please contact Raelynn Remy or Calisha Myers, Policy Division, Media Bureau, 202-418-2120.

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